

# GEORGI TSVETANSKI

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## PROFILE

Multimedia and Game Development professional with 4+ years of experience in digital content creation, social media strategy, and team leadership. Adept in managing video production, marketing campaigns, and in-game design. Proven track record of increasing engagement and ensuring project success through cross-functional collaboration.

## EDUCATION

### UNIVERSITY OF BALTIMORE

January 2025 - Ongoing

Bachelor's Degree, Simulation and Game Design (Design, Coding and Development track)

### UNIVERSITY OF MARYLAND, COLLEGE PARK

January 2023 - December 2024

Bachelor's Degree, Digital Media and Communication

### MONTGOMERY COLLEGE

August 2020 - May 2023

Associate's Degree, Digital Animation

### WALTER JOHNSON HIGH SCHOOL

Jan 2015 - June 2020

High School Diploma, General Studies

## EXPERIENCE

### DIGITAL AND VISUAL MEDIA SPECIALIST

September 2023 - October 2024

UMD Cyber-Physical Systems Engineering

- ▶ Led video production and social media strategy
- ▶ Managed interns and coordinated marketing campaigns for program rebranding

### GAME DEVELOPER AND MULTIMEDIA SPECIALIST

May 2021 - April 2024

Pixel Bulb Studio

- ▶ Designed and developed in-game content, while also ensuring quality control and database management
- ▶ Co-led development cycles and trained new developers
- ▶ Produced and developed trailers and social media content



## LANGUAGES

English

Bulgarian

Chinese

Russian

## SKILLS

**Video:** Adobe Premiere, Adobe Animate, Adobe After FX

**3D Design & Animation:** Maya, Zbrush, Blender

**Graphic Design:** Adobe Photoshop, Adobe Illustrator

**Others:** Unity, Unreal Engine, Navicat, Trello, Microsoft Office, Web Based and Web Related Products (FB, Discord, Twitter, Youtube, Instagram, TikTok)

## ACHIEVEMENTS

### EXCELLENCE IN EQUITY AWARD (DIGITAL ART)

April 2021

Montgomery College

### MC, UB AND UMD DEANSLIST

2022 - 2024

Montgomery College Division of Student Affairs, University of Maryland's College of Arts and Humanities, and University of Baltimore

### CERTIFICATE OF LANGUAGE PROFICIENCY - (CERT LEVEL B2)

May, 2019

Sofia University "St. Kliment Ohridski," Department for Language Teaching and International Students

### "STEFAN GECHEV" 20TH LITERATURE COMPETITION (2ND PLACE)

July 2016